

# In Focus

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MAHASHAKTI FOUNDATION

## MAHASHAKTI FOUNDATION

*Creating Opportunities. Empowering the Poor*

### INSIDE THIS ISSUE

- International Women's Day
- Quarterly Highlights
- Special Focus – Disaster Management Response
- Story from Ground
- Image Gallery
- Media Highlights



## INTERNATIONAL WOMEN'S DAY



Mahashakti Foundation celebrated International Women's Day on 08 March 2021 at different locations in Odisha.

With the theme of 'Chose to challenge', this year's International Women's Day was celebrated in order to make the women have equal future free from stigma, stereotypes and violence; a future that is sustainable, peaceful with equal rights and opportunities for all.

Mahashakti Foundation celebrated the day by acknowledging the contributions of all its female employees in its Registered Office in M. Rampur, Administrative Office in Balangir, State Coordination Office in Bhubaneswar, all its Branch Offices and Project Offices across Odisha.

Vice President of Mahashakti Foundation – Ms. Rojaleen Bhuiyan also had a virtual meeting with our beneficiaries of different projects to acknowledge and appreciate the women entrepreneurs from the bottom of the pyramid on their success.



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**CREDIT LINKAGE PROGRAM**

The Credit linkage program is a must to educate & provide banking services to the weaker and unorganised sector of the society. Mahashakti Foundation under its Project E-Shakti, with the esteem support of NABARD, Odisha Livelihood Mission and government of Odisha organized a Block Level Convergence and Credit Linkage Program for the Self Help Groups at Block Conference Hall, Biswanathpur, Lanjigarh, Odisha.

**MUSHROOM CULTIVATION TRAINING PROGRAMME**

Mahashakti Foundation with the esteem support of Vedanta Ltd. Lanjigarh organised a Mushroom Cultivation Training Program at Rengopali village. Training was given on the entire process starting from preparation of spawn to substrate preparation, spawning of substrate, cropping and then harvesting of mushrooms. The women were also informed of the climatic conditions and temperature that suits the growth of mushrooms.

**INAUGURATION OF RAGI MANDI**

A Ragi Mandi was inaugurated at Saipali PACS of Bijepur Block in Bargarh of Odisha. The inauguration was done by District Collector & Magistrate, Bargarh in the presence of DAO- Bargarh, Block Development Officer - Bijepur, BAO Bijepur, Scheme Officer – Bargarh, BM, TDCC, DC WASSAN, RC WASSAN, Secretary – Saipali, PACS. Vice President of Mahashakti Foundation – Ms Rojaleen Bhuyaan was also present during the event along with the team member of Project Millets Mission at Bijepur.

**LAUNCHING OF MICRO-ENTERPRISE DEVELOPMENT PROGRAM**

Micro Enterprise Development Program (MEDP) has been launched for matured SHG members on Bamboo Craft with the esteem support of NABARD. Mr. BVR Pattnaik BM KCC Bank, Mr Nilanchal Sahu, ICICI Bank, Mr Ritu Panigrahi, Axis bank Muniguda and Mr Ekadashi Barik - bamboo and cane craft trainer from Cuttack, Mr Manoranjan Dalei - Senior Journalist attended the program today. 30 SHG members (bamboo artisans) of Munikhol (Muniguda) participated in the said program. Mr Hrusikesh Sahu - Senior Manager coordinated the program.





**MOBILE DISTRIBUTION WORKSHOP FOR ANIMATORS**

One day Mobile distribution workshop was organised for the Animators of Project E-Shakti. The program was inaugurated by Sri Saroj Kumar Jena – AGM NABARD. Sri Jiberdhan Bariha – Chairman Sohela Block, Sri Subrata Bariha – Zilla Parishad member attended the event as the Guest of Honours. The Vice President of Mahashakti Foundation – Ms. Rojaleen Bhuyan, BLC – Haradhan Bariha & Junior Consultant of NABCON – Subrat Sahu facilitated the Program, 27 mobiles were distributed to the E-Shakti Animators of Bijepur & Sohela Block in Bargarh district.

**TRAINING PROGRAM ON MBC ACTIVITIES**

Mahashakti Foundation with the esteem support of Smart Power India and Tata power organised two days Training Programme at Block Federation Office, Pipili to train the SHG members of Pipili and Delanga Blocks to do Meter reading, Billing & Collection activities. DSWO, CDPO, BDO Pipili Block and MISSION SHAKTI representatives, personnel from TPCODL and MSF conducted the Training Program for 14 SHG members on 4th & 5th of February.



**DECCAN HAAT EXHIBITION**

Mahashakti Foundation is engaged in Livelihood Development activities in association with NABARD and is working to improve the standard of living of Dhokra artisans.

MSF's OFPO – Kala Punaruthan Producer's Company got an opportunity to showcase the work of these artisans at 7<sup>th</sup> Deccan Haat Exhibition of Handlooms & Handicrafts at Arya Vyasya Abhyuaya Bahvan, Secunderabad from 03 March to 08 March 2021.

**MONTHLY REVIEW MEETING OF KALA PUNARUTHAN**

Monthly Review Meeting of Kala Punaruthan Producer Company Conducted at State Coordination Office, Bhubaneswar. CEO of Mahashakti Foundation – Mr. Jugal Kishore Pattnayak, CEO of Kala Punaruthan - Mr. Maheswar Brahmachari and Project Manager of Gram Vikas Nidhi - Ms. Jabamayee Tripathy discussed on various marketing strategies to sell the Dhokra products which are made by the artisans of Jhigidi & Gatiguda village of Rayagada district of Odisha in markets or to individuals through online portals.



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## RELIEF PROGRAM FOR FLOOD VICTIMS

A Humanitarian Relief Camp has been organized by Mahashakti Foundation with the esteem support of Habitat for Humanity - India, Shelter Box, Rotary International at Khoshalpur Stadium at Rahama, Jagatsinghpur. Relief has been provided today to 900 affected families in flood-hit Kolar, Por Gaddei, Hansura, Bada Bali Kani and Nasi gram panchayats of Kujang and Tirtol Blocks of Jagatsinghpur district.

The Relief was carried out with the help of Local Sarpanches, Ward Members, Gram Panchayat-level Federation Presidents and Local Volunteers. Relief Kit included tarpoline, buckets, mosquito nets, kitchen utensils, knives, saws, soap, wire, ropes, nails, hammers, masks, water filters, etc.

The event was led by local Sarpanch Mrs. Sunita Samantray, Mrs. Smriti Rekha Swain, Mr. Gyana Ranjan Chowdhury, Diptimayi Rai, and Pramod Kumar Swain. CEO, Mahasakti Foundation - Mr. Jugal Kishore Pattnayak, Director Operations - Mohan K Baliyarsingh were present during the Relief Program. Project Managers - Hrusikesh Sahu, Smriti Ranjan Das, Nirmal Samal, Vijay Kumar Nayak, Sushrita Rath, Saigita Priyadarshini, Kuldeep Sahoo, Debendra Samal, Susmita Biswasray managed the entire program as Volunteers.

Mahashakti Foundation then conducted Shelter and Hygiene Training Programs for the 900 beneficiaries of the five Gram Panchayats namely – Porgadei, Hansura, Zillanasi, Kolar, Balikani who were provided with family Essential Kits. In the training program staffs of Mahashakti explained properly on the usage of every products available in the kit. They also trained the flood victims on how to make emergency structures – its fixings, bracings and foundations. During the training, points like - the NFI care maintenance, shelter cleaning, fixing of water filter was also covered.



SN	Particulars	Quantity
1	Tarpauline	2
2	Rope	1
3	Tools (Saw, Hammer, Machete)	1
4	Fixings	1
5	Mosquito Net	2
6	Kitchen Set (for 5 five persons)	1
7	Sleeping Mat	3
8	Bucket	1
9	Stainless steel water filter	1
10	Face Mask	5
11	Bathing Soap	3





Sandhyarani Kumar aged 35 years is a resident of Piplipali village in Bargarh district. After her marriage, she was engaged in household chores. The responsibility of her aged in-laws was also on her shoulder. She did it all without any complains. Her husband was an Auto Driver. He earned very less as there was not many bookings in the village. His income was not enough for the family to sustain. That was the time, when Sandhyarani decided to start her own business and financially support the family.

In the year 2017, she got associated with Mahashakti Foundation by forming a SHG named – Aradhana SHG with 10 other members. Mahashakti Foundation with the esteem support of ACC Ltd. was promoting micro-enterprise development activities through Sawalamban Project in the periphery villages of mines area. After six months of forming the group, Sandhyarani took a loan of INR 20,000/- from Spandana Microfinance and bought jersey breed cows which gave 8-10 litres of milk each. She sold the milk and with that money started backyard poultry. Staffs of Mahashakti Foundation, CSR Manager of ACC along with veterinary department of Bargarh district helped her in this. ACC Trust supported her with INR 10,000/- for establishment of the poultry unit. Mahashakti Foundation made her a bank loan linkage of INR 50,000/-. In the first phase, she received 300 chicks and after three months, she received another 300 chicks. Presently she’s selling 5-6 birds daily and is earning INR 1000-1500/- of which profit is INR 400-500/-.

Within six months of time, the financial condition of the family changed for good. She started earning about INR 15000/- a month. The timely intervention of ACC Trust & Mahashakti Foundation gave her a confidence to start her own enterprise. And the financial aid was a big support. We at Mahashakti feel blessed to have in a way help Sandhyarani to come out from the miseries, she had earlier and lead a finically healthy and stable life.





**Union Minister Dharmendra Pradhan purchased saree from Ujjwalamayee OFPO**

**COO & DGM of SDI Bhubaneswar visited Skill Development Training Centre**



**Awareness Program on Ragi Consumption**



**Development of Organic Vegetable Cluster**



**Flood Response Training Program by HFH, India**



**Skill Development Training of Ujjwala beneficiaries**



**Blanket Distribution to Dhokra Artisans**



**Shelter & Hygiene Training Program**



### ଉଦ୍ୟୋଗ ବିକାଶ ତାଲିମ ଶିବିର ଉଦ୍‌ଘାଟିତ

ପୁରୀ, ୧୯/୩(ବିନି): ଉଦ୍ୟୋଗ ବିକାଶ ତାଲିମ ଶିବିର ଉଦ୍‌ଘାଟିତ ହୋଇଛି। ଏହି ଶିବିରରେ ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ବିଭିନ୍ନ ଉଦ୍ୟୋଗ କ୍ଷେତ୍ରରେ କାର୍ଯ୍ୟକ୍ରମ ପ୍ରଦାନ କରାଯାଇଛି।



ଉଦ୍ୟୋଗ ବିକାଶ ତାଲିମ ଶିବିର ଉଦ୍‌ଘାଟିତ ହୋଇଛି। ଏହି ଶିବିରରେ ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ବିଭିନ୍ନ ଉଦ୍ୟୋଗ କ୍ଷେତ୍ରରେ କାର୍ଯ୍ୟକ୍ରମ ପ୍ରଦାନ କରାଯାଇଛି।

### ବାଉଁଶ ଶିଳ୍ପକୁ ଉଦ୍ୟୋଗ ବିକାଶ ତାଲିମ କାର୍ଯ୍ୟକ୍ରମ ଉଦ୍‌ଘାଟିତ

ପୁରୀ, ୧୯/୩(ବିନି): ବାଉଁଶ ଶିଳ୍ପକୁ ଉଦ୍ୟୋଗ ବିକାଶ ତାଲିମ କାର୍ଯ୍ୟକ୍ରମ ଉଦ୍‌ଘାଟିତ ହୋଇଛି। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ବାଉଁଶ ଶିଳ୍ପରେ କାର୍ଯ୍ୟକାରୀ ହେବା ପାଇଁ ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ତାଲିମ ଦିଆଯାଉଛି।



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### ସୋହେଲା ବୁକ୍ସରେ ମୋବାଇଲ୍ ବିତରଣ

ପୁରୀ, ୧୯/୩(ବିନି): ସୋହେଲା ବୁକ୍ସରେ ମୋବାଇଲ୍ ବିତରଣ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଛି। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ମୋବାଇଲ୍ ବିତରଣ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଛି।



ସୋହେଲା ବୁକ୍ସରେ ମୋବାଇଲ୍ ବିତରଣ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଛି। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ମୋବାଇଲ୍ ବିତରଣ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଛି।

### ବେକାଢ଼ ସିଏସଆର୍ ସଖା ପ୍ରକଳ୍ପ ଓ ମହାଶକ୍ତି ପାଠଶାଳା ଦ୍ଵାରା ବ୍ରାଉଲର ଯୁକ୍ତିତ୍ ଉଦ୍‌ଘାଟି

ପୁରୀ, ୧୯/୩(ବିନି): ବେକାଢ଼ ସିଏସଆର୍ ସଖା ପ୍ରକଳ୍ପ ଓ ମହାଶକ୍ତି ପାଠଶାଳା ଦ୍ଵାରା ବ୍ରାଉଲର ଯୁକ୍ତିତ୍ ଉଦ୍‌ଘାଟି ହୋଇଛି। ଏହି ଯୁକ୍ତିତ୍ ଉଦ୍‌ଘାଟିରେ ବେକାଢ଼ ସିଏସଆର୍ ସଖା ପ୍ରକଳ୍ପ ଓ ମହାଶକ୍ତି ପାଠଶାଳା ଦ୍ଵାରା ବ୍ରାଉଲର ଯୁକ୍ତିତ୍ ଉଦ୍‌ଘାଟି ହୋଇଛି।



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### ବନ୍ୟା ବିପଦ ପରିବାରକୁ ବାସଗୃହ ଓ ମାନବିକ ସହାୟତା କିଏ ପ୍ରଦାନ

ପୁରୀ, ୧୯/୩(ବିନି): ବନ୍ୟା ବିପଦ ପରିବାରକୁ ବାସଗୃହ ଓ ମାନବିକ ସହାୟତା କିଏ ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ସହାୟତା କିଏ ପ୍ରଦାନ କରାଯାଇଛି।



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### ଆନିମେଟେସ୍ ମୋବାଇଲ୍ ବିତରଣ

ପୁରୀ, ୧୯/୩(ବିନି): ଆନିମେଟେସ୍ ମୋବାଇଲ୍ ବିତରଣ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଛି। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ଆନିମେଟେସ୍ ମୋବାଇଲ୍ ବିତରଣ କାର୍ଯ୍ୟକ୍ରମ ଆରମ୍ଭ ହୋଇଛି।



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### ମାନବିକ ସହାୟତା ରିଲିଫ୍ ବଣ୍ଡ

ପୁରୀ, ୧୯/୩(ବିନି): ମାନବିକ ସହାୟତା ରିଲିଫ୍ ବଣ୍ଡ ଉଦ୍‌ଘାଟି ହୋଇଛି। ଏହି ବଣ୍ଡ ଉଦ୍‌ଘାଟିରେ ମାନବିକ ସହାୟତା ରିଲିଫ୍ ବଣ୍ଡ ଉଦ୍‌ଘାଟି ହୋଇଛି।



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### ବ୍ୟୋମ ଉଡ଼ାଣ ଉଦ୍‌ଘାଟି

ପୁରୀ, ୧୯/୩(ବିନି): ବ୍ୟୋମ ଉଡ଼ାଣ ଉଦ୍‌ଘାଟି ହୋଇଛି। ଏହି ଉଡ଼ାଣ ଉଦ୍‌ଘାଟିରେ ବ୍ୟୋମ ଉଡ଼ାଣ ଉଦ୍‌ଘାଟି ହୋଇଛି।



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### ଆଦିବାସୀ ମହିଳାଙ୍କୁ ସିଲେଇ ତାଲିମ

ପୁରୀ, ୧୯/୩(ବିନି): ଆଦିବାସୀ ମହିଳାଙ୍କୁ ସିଲେଇ ତାଲିମ ଦିଆଯାଇଛି। ଏହି ତାଲିମ ଦିଆଯାଇଛି।



ଆଦିବାସୀ ମହିଳାଙ୍କୁ ସିଲେଇ ତାଲିମ ଦିଆଯାଇଛି। ଏହି ତାଲିମ ଦିଆଯାଇଛି।

### ଆଦିବାସୀ ମହିଳାଙ୍କୁ ସିଲେଇ ତାଲିମ

ପୁରୀ, ୧୯/୩(ବିନି): ଆଦିବାସୀ ମହିଳାଙ୍କୁ ସିଲେଇ ତାଲିମ ଦିଆଯାଇଛି। ଏହି ତାଲିମ ଦିଆଯାଇଛି।



ଆଦିବାସୀ ମହିଳାଙ୍କୁ ସିଲେଇ ତାଲିମ ଦିଆଯାଇଛି। ଏହି ତାଲିମ ଦିଆଯାଇଛି।

### ୧୦୦ ବନ୍ୟା ଶକ୍ତିଗ୍ରହଣ ସହାୟତା

ପୁରୀ, ୧୯/୩(ବିନି): ୧୦୦ ବନ୍ୟା ଶକ୍ତିଗ୍ରହଣ ସହାୟତା ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ସହାୟତା ପ୍ରଦାନ କରାଯାଇଛି।



୧୦୦ ବନ୍ୟା ଶକ୍ତିଗ୍ରହଣ ସହାୟତା ପ୍ରଦାନ କରାଯାଇଛି। ଏହି ସହାୟତା ପ୍ରଦାନ କରାଯାଇଛି।

### ମହିଳାଙ୍କ ଆତ୍ମନିର୍ଭର ଉଦ୍‌ଘାଟି

ପୁରୀ, ୧୯/୩(ବିନି): ମହିଳାଙ୍କ ଆତ୍ମନିର୍ଭର ଉଦ୍‌ଘାଟି ହୋଇଛି। ଏହି ଉଦ୍‌ଘାଟିରେ ମହିଳାଙ୍କ ଆତ୍ମନିର୍ଭର ଉଦ୍‌ଘାଟି ହୋଇଛି।



ମହିଳାଙ୍କ ଆତ୍ମନିର୍ଭର ଉଦ୍‌ଘାଟି ହୋଇଛି। ଏହି ଉଦ୍‌ଘାଟିରେ ମହିଳାଙ୍କ ଆତ୍ମନିର୍ଭର ଉଦ୍‌ଘାଟି ହୋଇଛି।

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